

# GROWTH

## Communication

Inform

Increase flow of education and information to the public, such as safety tips and data

Interact

Use social media to get to know the officers and the department better

## Connections

Events

Increasing attendance at community events for more than just crime control

Businesses

Proactively engaging with new and established businesses to create symbiotic relationships

## Partnership

Volunteers

Build volunteer programs to help address victim support, community education, and other roles

Outreach

Building relationships with the community and other partners to create effective strategies

## Data-driven

Efficiency

Using data to make effective use of department resources

Direction

Implementing data-driven and evidence-based practices to help guide department growth