

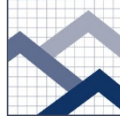
City of Tumwater

**Parks & Recreation**  
**Usage, Satisfaction & Priorities**

NOVEMBER 2017



**ELWAY RESEARCH, INC.**



City of Tumwater  
**Parks & Recreation**  
**Usage, Satisfaction & Priorities**  
NOVEMBER 2017

**TABLE OF CONTENTS**

1. Introduction.....	1
Methods.....	2
Respondent Profile .....	3
2. Key Findings.....	4
3. Findings.....	5
Park Usage .....	6
Recreation Program Participation.....	8
Importance of Facilities & Programs .....	10
Evaluation of Department Performance .....	11
Department Priorities .....	15
Priorities for New Facilities & Programs.....	17
Opinion of Metropolitan Parks District .....	18
Parks & Recreation Funding .....	19
4. Summary .....	20
5. Appendix.....	21
Questionnaire with data	
Crosstabulation tables under separate cover	



City of Tumwater

# **Parks & Recreation Usage, Satisfaction & Priorities**

NOVEMBER 2017

## **INTRODUCTION**

This report presents the findings from a survey to assess Tumwater residents' usage of, satisfaction with, and priorities for City parks and recreation programs and facilities. The survey was sponsored by the Tumwater Parks and Recreation Department.

A total of 853 randomly-selected heads-of-household completed the survey online between October 24 and November 5, 2017.

Respondents were asked about:

- Their use of City parks, including parks they visited and frequency of their visits;
- Parks and Recreation programs they participated in;
- The relative importance to their household of Parks & Recreation facilities and programs;
- Their evaluation of the performance of the Department for those same facilities and programs;
- Priorities for the Department;
- Priorities for potential new programs and facilities;
- Their opinion of forming a Metropolitan Parks District.

Demographic information was also collected to compare answers between segments of the population.

The surveys were designed and administered by Elway Research, Inc. The questionnaires were designed in collaboration with City of Tumwater Parks and Recreation Department staff.

This report includes key findings, followed by annotated graphs summarizing the responses. The full questionnaire and a complete set of crosstabulation tables are presented in the appendix.



## METHODS

<b>SAMPLE</b>	853 heads of household in Tumwater.
<b>FIELD DATES</b>	October 24 – November 5, 2017.
<b>MARGIN OF ERROR</b>	±4.2% at the 95% level of confidence. That is, in theory, had all similarly qualified residents been interviewed, there is a 95% chance the results would be within ±4.2% of the results in this survey.
<b>DATA COLLECTION</b>	Online. Invitation letters were mailed to 5000 randomly-selected households asking residents to log on to the survey website and complete the questionnaire.
<b>WEIGHTING:</b>	Surveys sometimes result in the sample of respondents not matching the population. Weighting is the statistical process used to achieve the desired balance. In this case, the raw sample resulted in more residents over 50 and fewer residents under 50 than was needed to reflect the population. These results were therefore adjusted to give less weight to the older respondents and more weight to the younger respondents. The results of this weighting are presented in the table on the following page.

It must be kept in mind that survey research cannot predict the future. Although great care and rigorous methods were employed in the design, execution and analysis of this survey, these results should be interpreted as representing the answers given by these respondents to these questions at the time they completed the interview.

**RESPONDENT PROFILE**

This table presents a profile of the respondents in this survey. The data were statistically weighted to more closely match the population. The weighted data were used for the analysis.

NOTE: Here and throughout this report, percentages may not add to 100%, due to rounding.

		Pop*	Sample	Weighted
<b>GENDER</b>	Female	55%	52%	51%
	Male	45%	48%	49%
<b>AGE</b>	18-35	33%	5%	10%
	36-50	22%	21%	44%
	51-64	26%	36%	22%
	65+	18%	39%	24%
<b>RESIDENCE</b>	Own	55%	90%	88%
	Rent	45%	10%	11%
<b>HOUSEHOLD</b>	Couple + Children at Home	?	21%	34%
	Couple, No Children Home		45%	38%
	Single + Children at Home		4%	4%
	Single, No Children at Home		29%	24%
<b>EMPLOYMENT</b>	Self + Owner	?	9%	9%
	Private Sector		19%	26%
	Public Sector		29%	36%
	Not employed		3%	5%
	Retired		39%	24%
<b>INCOME</b>	\$25,00 or less	22%	4%	4%
	\$25 to 50,000	18%	24%	15%
	\$50 to 100,000	42%	42%	42%
	\$100,000 to \$150,000	13%	22%	24%
	Over \$150,000	5%	9%	12%
	NO ANSWER		4%	3%

\* estimates based on adult (18+) population



# KEY FINDINGS

- ◆ **Tumwater parks all well-used by residents.**
  - 93% of respondents visited a park in the last year
  - 37% visited 4 or 5 different parks
- ◆ **More than half (54%) attended a city event, festival or parade.**
- ◆ **Park maintenance was ranked as the most important function for the Department.**
  - Restrooms were ranked 2<sup>nd</sup>
  - Trails were the highest-ranked recreation facility.
- ◆ **9 in 10 rated the Department “satisfactory” or better for value received for their tax dollars.**
  - This included 51% who rated it “excellent” (12%) or “good” (39%).
- ◆ **Residents said the Department is doing well on the important things.**
  - Park maintenance was ranked as the #1 job and the overall condition of the parks was graded as “satisfactory” or better by 9 in 10 respondents.
  - The most frequent park users gave the highest grade for the parks’ condition.
- ◆ **Trails factor significantly in resident thinking about parks and recreation.**
  - Trails ranked #3 on a list of “most important” Department functions and facilities;
  - New trails (walking, hiking, biking) were ranked the #1 priority – by far – on a list of potential programs and facilities.
  - New parks and trails garnered 22% of the simulated allocation of new funds for the Department – even with improved maintenance and 2% behind a community center or swimming pool.
- ◆ **Residents are divided on the question of forming a Metropolitan Parks District.**
  - They tilt toward keeping the Department as it is (32% to 27%).
  - There was a 41% plurality who had no opinion.
- ◆ **They are also evenly divided on taxes for parks funding:**
  - A potential increase in the utility tax and the property tax both met with closely divided opinion, tilting slightly against raising either one.



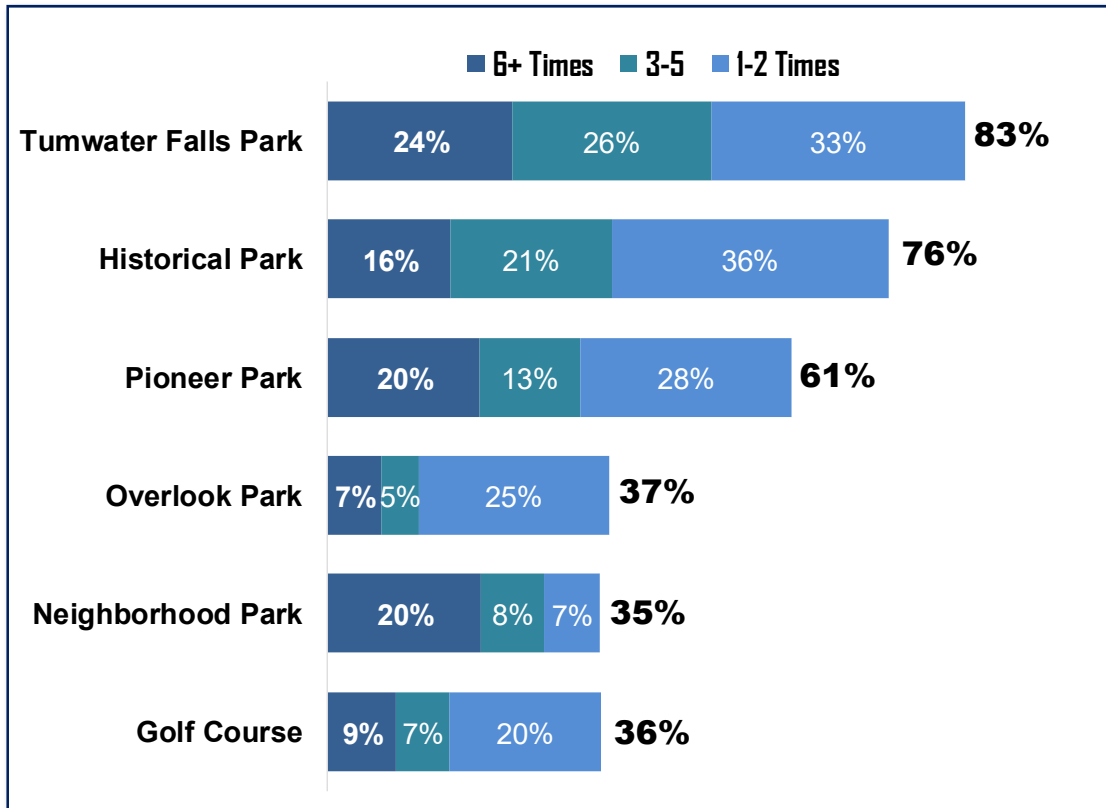
---

# FINDINGS

---



### City Parks Well-Used by Residents



Q3. How many times if at all – has anyone from your household visited each facility in the past 12 months.

- Overall usage of city parks was high:
  - 93% had made at least one park visit in the last year;
  - The average number of parks visited was 3.2;
  - 23% visited 5 or 6 different parks.
- Asked to name the neighborhood park they visited, respondents named more than 16 parks – many of which are not Tumwater city parks.

Neighborhood Parks Visited					
18%	Barclift	5%	T Street park	2%	Bridlewood
13%	Jim Brown	4%	V Street	1%	Tumwater Falls
13%	Kennydell	3%	Palermo	1%	Kettle View
11%	Deschutes Valley	3%	Tumwater Hill	>1%	Tumwater Valley
6%	Issabella Bush	3%	Ridge at Suncrest	10%	Other
6%	Overlook Point	2%	Pioneer	1%	Don't Know

Continued ►





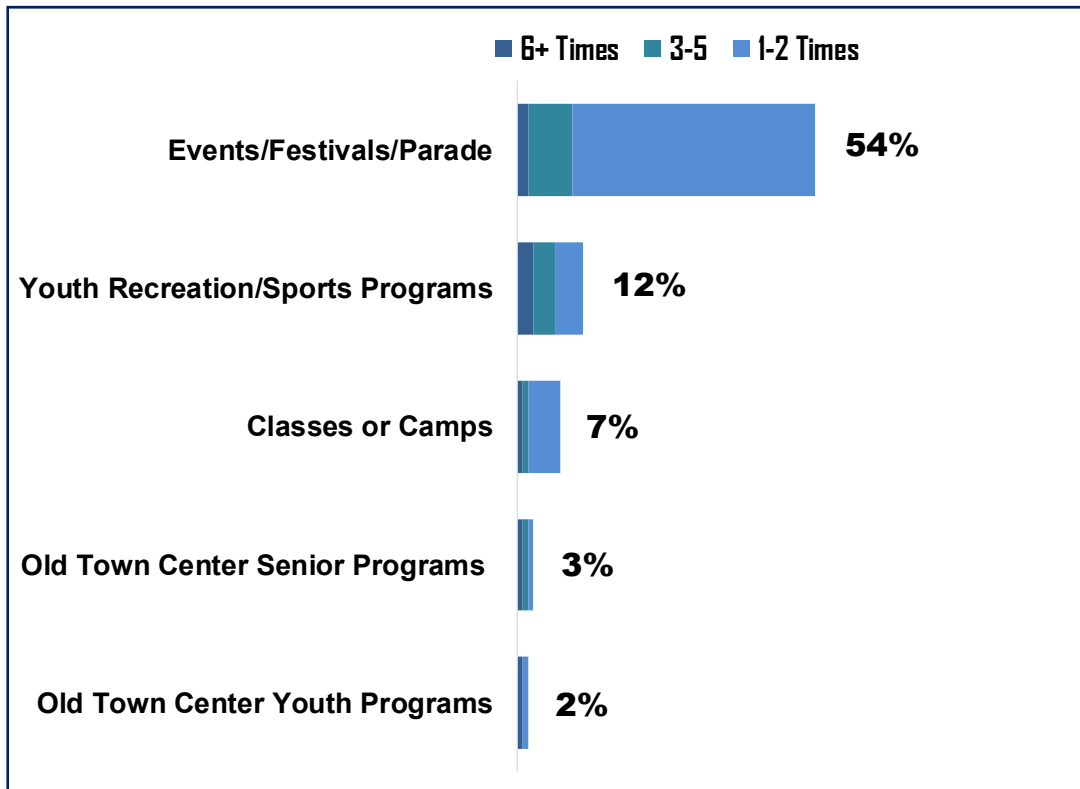
- **The profile of visitors to each of these parks was similar:**
  - Parents with children at home were most likely to have visited each of these parks;
  - Seniors were less likely than people under 65 to visit each one;
  - Homeowners were more likely than renters to visit each.

### Most likely to visit each park

- **Tumwater Falls**
  - Parents (89% visited; 32% 6+ times);
  - Age 36-50 (86%; 29%; 6+ times);
  - Homeowners (84%; 25% 6+ times).
- **Historical Park**
  - Parents (83%; 24% 6+ times);
  - Under age 50 (79%; 18% 6+ times);
  - Homeowners (74%; 17% 6+ times).
- **Pioneer Park**
  - Parents (81%; 34% 6+ times);
  - Age 36-50 (72%; 28% 6+ times);
  - Homeowners (63%; 20% 6+ times).
- **Overlook Park**
  - Parents (56%; 7% 6+ times)
  - Equal across ages 18-64 (39%; 8% 6+ times);
  - Drops off at age 65 (28%; 3% 6+ times).
- **“A Park in Your Neighborhood”**
  - Under age 35 (50%; 26% 6+ times);
  - Parents (47%; 29% 6+ times);
  - Homeowners (36%; 21% 6+ times).



## Lower Usage of Recreation Programs



Q5, In the last year, have you, or someone in your household, participated in any of the following programs. Please indicate the number of times someone from your household has participated in each program.

- **14% participated in more than one of these types of program.**
- **More than half attended a Tumwater event, festival or parade in the last year.**
  - 10% had attended more that two of these events
  - Parents were most likely to have attended (70%).
  - Participation fluctuated some with age, likely due to the presence of children:
    - 55% of those under 35;
    - 61% between 36-50;
    - 54% between 50-64;
    - 41% over age 65,
  - Homeowners were more likely than renters to have attended (57% v. 32%).

CONTINUED ►

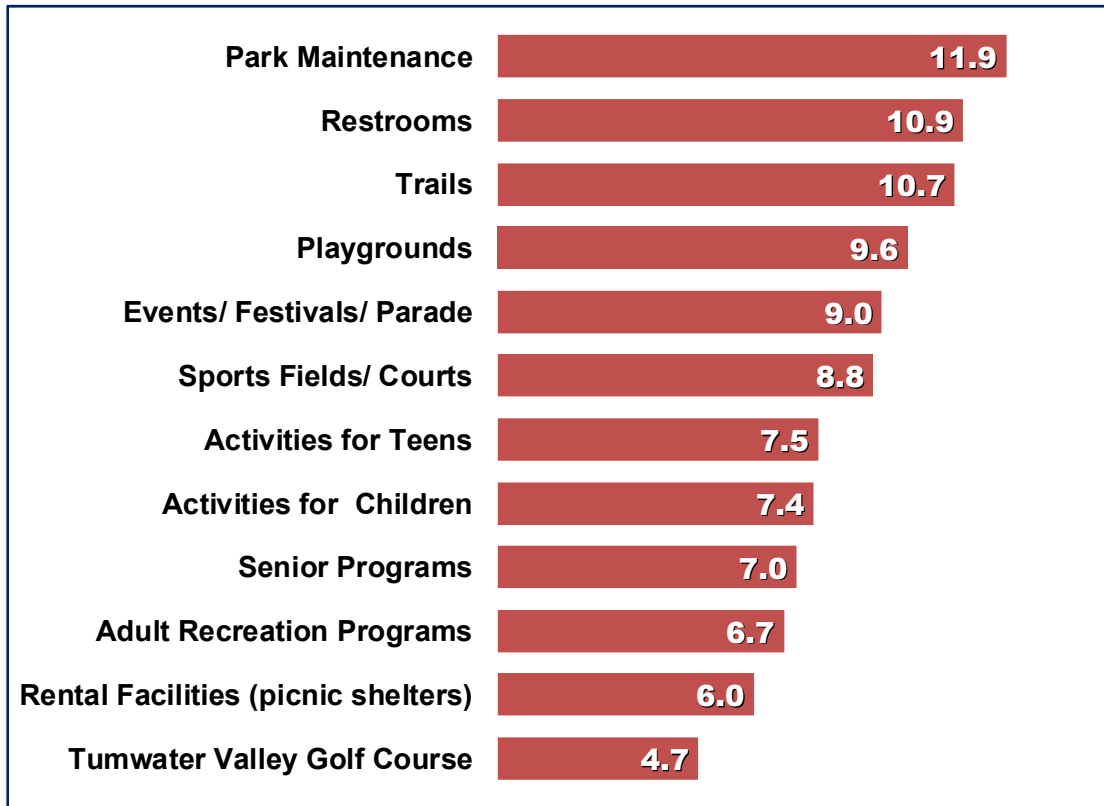


Program Participation

- **Youth Recreation or Sports Programs.**
  - 27% of households with children participated.
  
- **Camps or Classes**
  - 12% of households with children participated.
  
- **Old Town Senior Programs**
  - 6% of respondents over 65 participated; as did 5% of those age 50-64.
  
- **Old Town Center Youth Programs**
  - 4% of household with children participated.



## Maintenance, Restrooms & Trails Most Important



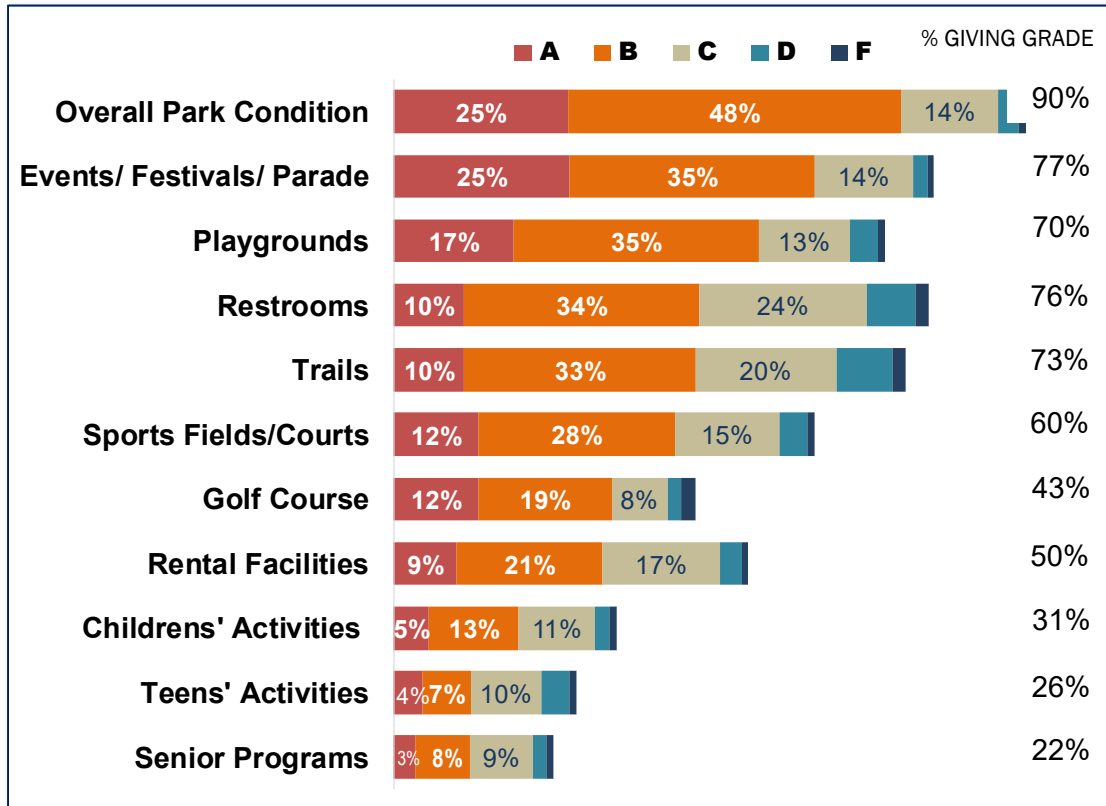
Q6. Tumwater Parks & Recreation performs many functions and operates a variety of facilities and programs. In these next questions, we will ask about the relative importance of these facilities and programs. We will show you sets of 4 programs and facilities. In each set, indicate which one is the most important to you and your household and which one is the least important one to you. There will be 10 sets.

Respondents ranked the importance of 12 facilities and programs using Maximum Differential Scaling. The facilities and programs were presented in sets of 4. Respondents were asked to indicate the most and least important item in each set. The items were rotated through 10 sets; each item appeared in at least 3 sets so each item was ranked against every other item. Individual item scores are calculated for each respondent. The scores sum to 100, thus indicating the importance of each item relative to every other item by replicating an allocation of 100 points across the 12 items.

- **Respondents value upkeep of the parks above other Department functions.**
  - Given a list of 12 Department functions, respondents ranked park maintenance as most important.
  - Restrooms were ranked second.
- **Trails were the top-ranked facility.**
  - Playgrounds, Events and Sports Field were clustered behind Trails in the top half of the list.
  - The bottom half of the list consisted of items used less generally: activities for specific age groups (teens, children, seniors, adults), plus picnic rentals and the golf course.



### Grading the Department



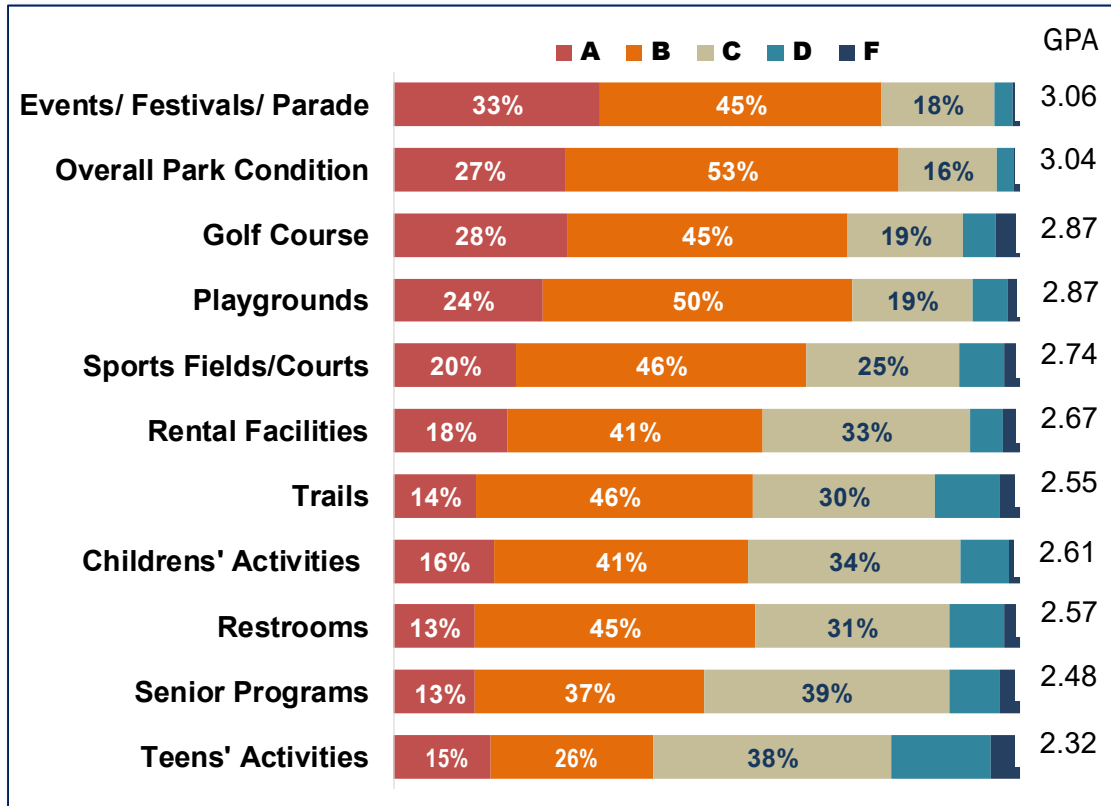
Q7. Here is the same list of programs. For each one, give the Department a grade, like they do in school, where A is Excellent, B is Good, C is Satisfactory, D is Unsatisfactory, and F is Poor. What grade would you give Tumwater Parks & Recreation for each of the following?

Respondents were asked to evaluate the Department’s performance on the same list of programs and facilities, using a letter grade “like they do in school.” The proportion of respondents provide a grade can be considered a surrogate for familiarity with the program.

- The Department is doing well on the most important thing:
  - The overall conditions of Tumwater parks – rated as the highest priority on the previous page – was graded satisfactory or better by nearly 9 in 10 respondents, including 25% who said “excellent” and 48% who said “good”.
  - 90% of respondents gave a grade for overall park conditions, reinforcing its importance
  - The most frequent park users gave the highest grade for the overall condition of the parks. The “grade point average” was 3.08 from those who visited parks at least 5 times in the last year, compared to 3.06 from those who made 3-4 visits; 2.97 from those who visited once or twice; and 2.93 from respondents who had not visited a park in the last year.
- The graph on the following page displays the grade from those with an opinion.



### Grades by Those with Opinion



Grades given by those with opinion about the program  
(Adult Recreation Programs was inadvertently omitted from this list in the questionnaire)

The graph on the previous page displayed the grades based on all respondents. This graph shows the grades given by those familiar enough with the program or facility to provide a grade.

- The grades were in a relatively tight range, from:
  - “B” for Events/Festivals/Parade (3.06) and Overall Park Condition (3.04); to just under
  - “C+” for Teen Activities (2.32).



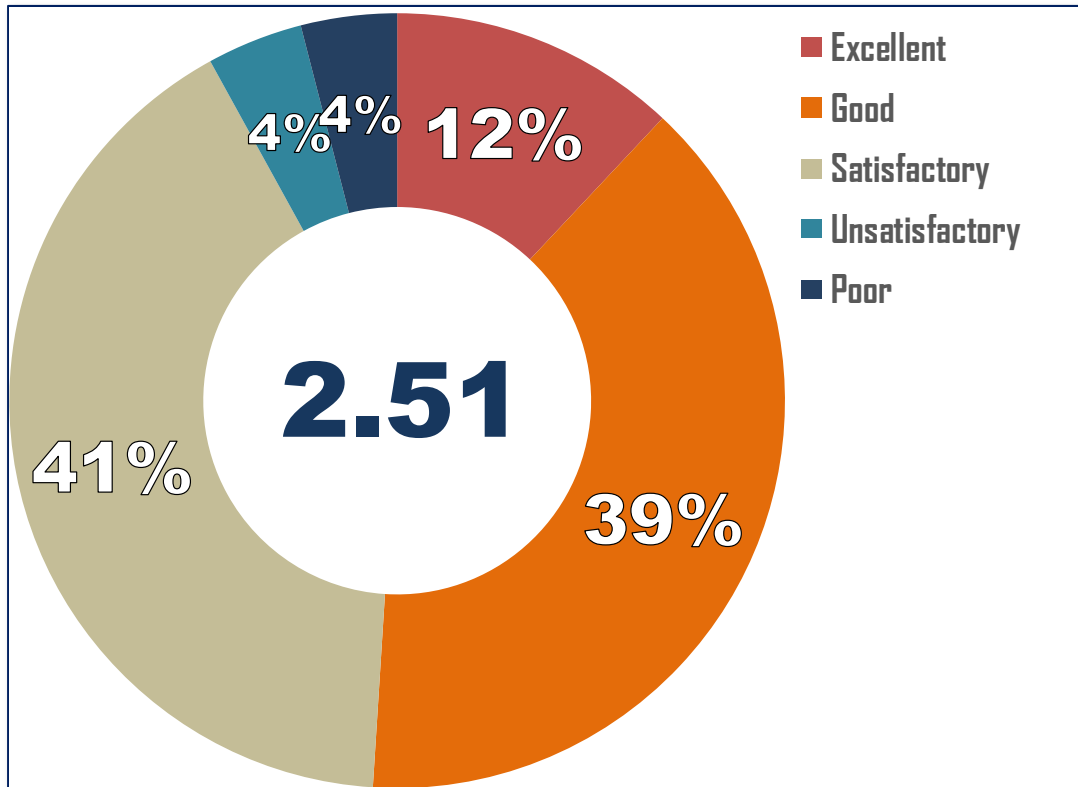
## Quadrant Analysis

The average score for the importance ranking is 8.3. The overall “grade point average” for department performance was 2.71. Dividing each list at its average point arrays the facilities and programs into four quadrants that help refine the priorities for the Department. These findings general align with the ranking on p.11.

- **Four items scored above average for both importance and performance. Respondents said the Department is doing well on the items most important to them. These are Department strengths.**
  - Maintenance
  - Playgrounds
  - Events/ Festivals / Parade
  - Sports Fields and Courts
  
- **Only the golf course was graded above average for performance and below average for importance. This should also be considered a strength, but is not as important to city residents in general.**
  
- **Two items scored above average on importance and below average on performance. These are items where attention is needed.**
  - Restrooms
  - Trails
  
- **Four programs scored below average on performance, but also ranked low on importance. They cannot be ignored but are lower priorities for immediate or extensive action.**
  - Teen Activities
  - Children’s Activities
  - Senior Programs
  - Rental Facilities



## 9 in 10 Rate Parks & Recreation Department Value as Satisfactory or Better



Q8 As a Department of City government, Tumwater Parks & Recreation is a public agency supported by local tax dollars. Overall, how would you rate the value your household receives from Tumwater Parks & Recreation? Would you say the value is...

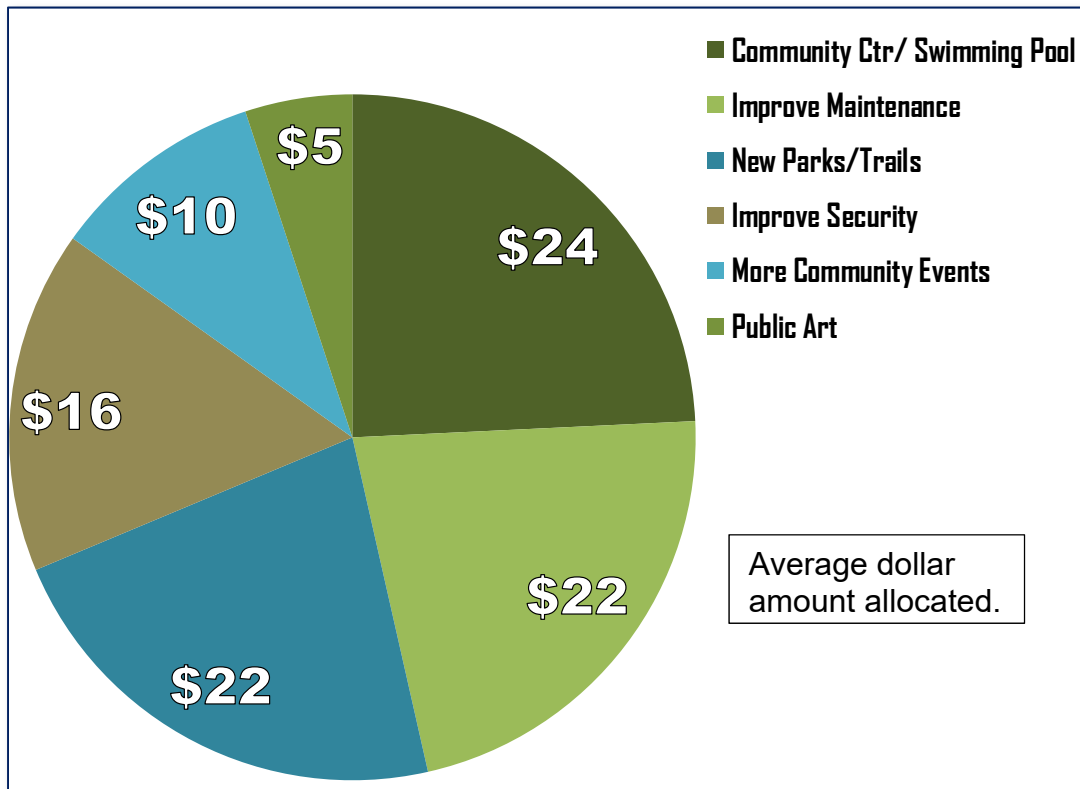
Respondents gave the Department a “C+” (2.51) for providing value for the tax dollars spent. 92% rated the value as “satisfactory” or better, including a majority (51%) of respondents who said the Department is providing “excellent” (12%) or “good” (39%) value.

- This grade is somewhat lower than the composite 2.71 “grade point average” for the programs and facilities, suggesting that the connection may not always be made between the program and the Department.
- Grades improved with number of park visits. The average grade was
  - 1.89 from respondents who had not visited a park, to 2.85 from those who had visited Tumwater parks 5+ times in the last year.
  - 69% of the most frequent park visitors graded the Department’s value as “excellent” (21%) or “good” (28%);
- Non-users of the park were mostly satisfied with the value received:
  - 45% of those who had not visited a park said the value was “satisfactory”; another 21% said “good” and 7% said “excellent.”





### Divided Spending Priorities



Q9 If you could distribute 100 dollars to indicate your priorities for the Parks and Recreation Department, how many dollars would you give to each of the following:

Respondents were asked to distribute \$100 among six potential programs and services. The resulting allocation was evenly divided among the top three.

- **A new facility like a community center or swimming pool edged the other items with \$24 of the \$100 allocated.**
  - Since “community center” and “swimming pool” are different facilities, it is not clear which type of facility respondents were evaluating.
  - The new facility was most popular among:
    - Couples with children (\$30),
    - People with incomes over \$150,000 (\$30);
    - Women (\$28); and
    - Respondents under age 50 (26%).
- **Improving maintenance on existing park sites was allocated \$22 on average.**
  - This is consistent with earlier findings of a high priority for maintenance.
  - Improving maintenance was most popular among:
    - Men (\$26 vs. \$18 from women);
    - Infrequent park visitors (\$25 from those who visited 1-2 times last year);
    - Those with incomes over \$75,000 (\$25).

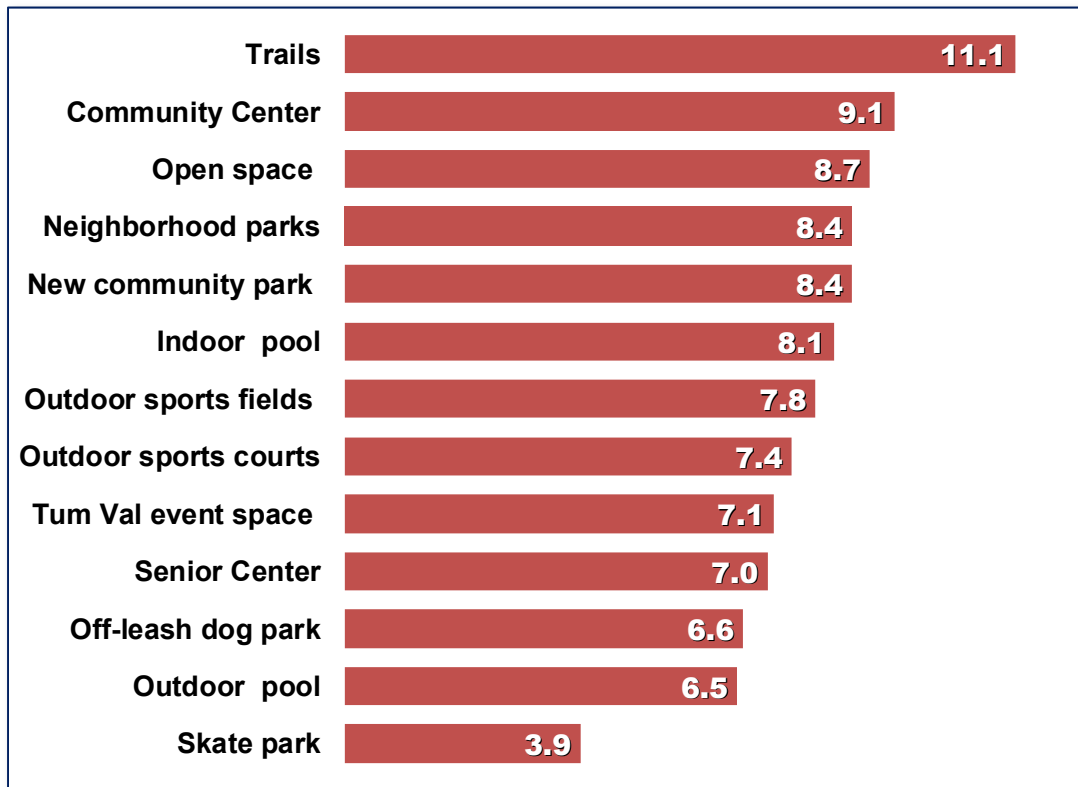
CONTINUED ►



- **New parks and/or trails was also allocated \$22/\$100 on average.**
  - This is consistent with the high priority ranking for trails and the below average performance grade -although the language “parks and/or trails introduced some ambiguity into the interpretation.
  - These new facilities were most popular among:
    - Single parents (\$29);
    - Semi-frequent park visitors (\$26 among those with 3-4 visits last year);
    - Public employees (\$26);
    - Young middle-age (\$24 among those 36-50);
    - Men (\$23 vs. \$20 from women).
- **Improved park safety and security with more staff patrolling parks (\$16).**
  - Improved security was the highest priority, by far, for respondents who had not visited a park. They allocated \$32 on average – the highest dollar amount from any category of respondent for any of the six programs. This finding indicates that security concerns may be keeping some people away from city parks.
  - Improved security was also popular among:
    - Seniors (\$19 from those over 65 vs. \$16 from those 36-50 and \$11 from those under 35);
    - Renters (\$19 vs. \$16 from homeowners).
- **More community events, although popular and highly rated, were seen as a lower priority for additional spending than the other items on this list.**
  - It was most popular with younger people with lower incomes. It received an average of \$10 from the overall sample, but
    - \$19 from students;
    - \$15 from respondents under age 35;
    - \$15 from those with income under \$25,000; and
    - \$12 from renters.
- **Public art was allocated the least (\$5). It did not get a double-digit allocation from any category of respondent.**



### Trails Top Resident Wish List



Q9 Tumwater offers a range of recreational facilities, programs and services. In these next questions, we will ask about your priorities for some new programs and facilities that have been suggested by residents. The city can't do everything on this list, so we must make some hard choices.

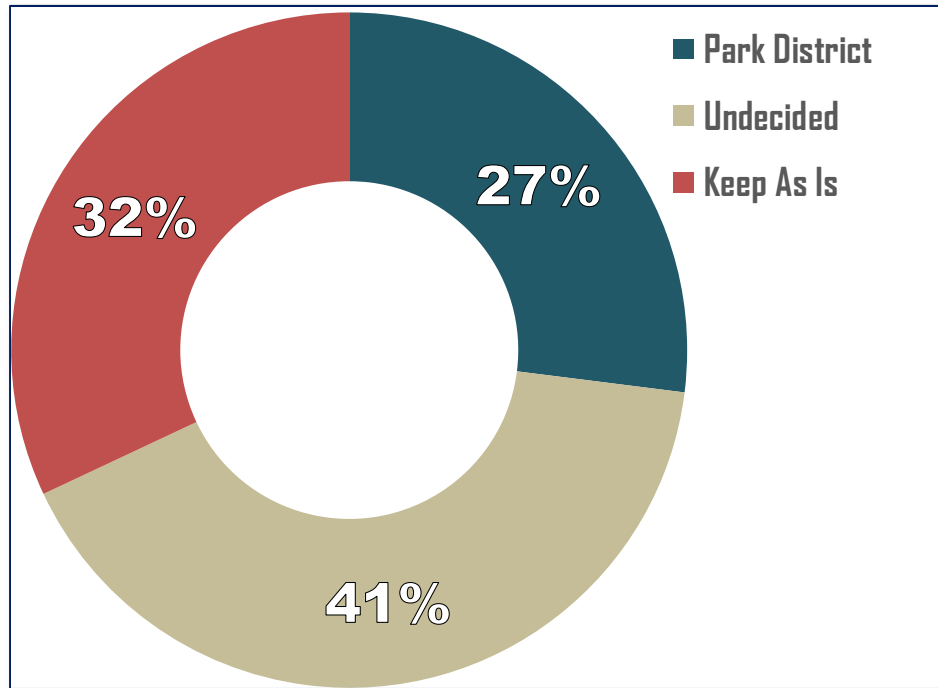
We will show you sets of 4 of these suggested facilities, programs and services. In each set, indicate which one do you think should have the highest priority and which one should have the lowest priority.

Respondents ranked the importance of 12 potential new facilities, programs and services using Maximum Differential Scaling. The items were presented in sets of 4. Respondents were asked to indicate the most and least important item in each set. The items were rotated through 10 sets; each item appeared in at least 3 sets so each item was ranked against every other item. Individual item scores are calculated for each respondent. The scores sum to 100, thus indicating the importance of each item relative to every other item by replicating an allocation of 100 points across the 12 items.

- Consistent with finding elsewhere in this survey, trails (walking, hiking and biking) were ranked #1.
- A Community Center for indoor socializing/events, sports courts, & exercise areas was clearly ranked #2. A skate park was clearly the lowest priority.
- In between open space and an outdoor pool, the slender margins between the items indicate no overwhelming preference for one item over the next.
- The average score was 7.7, putting outdoor sports fields such as soccer and baseball fields at the mid-point of the distribution.



## Plurality Undecided About Metropolitan Parks District



Q11:As noted, Parks & Recreation is funded as part of the Tumwater city budget. Some cities around the state have formed Metropolitan Parks Districts to administer their parks and provide a dedicated funding source for developing and maintaining parks and recreation programs and facilities.

There is discussion about forming a Metropolitan Parks District for Tumwater. A Parks District would provide funding for improving existing parks and funding future parks and facilities. It would be governed by the City Council and would have a separate taxing authority creating the dedicated funding source – similar to the recent voter approved measure in the City of Olympia, or a School District.

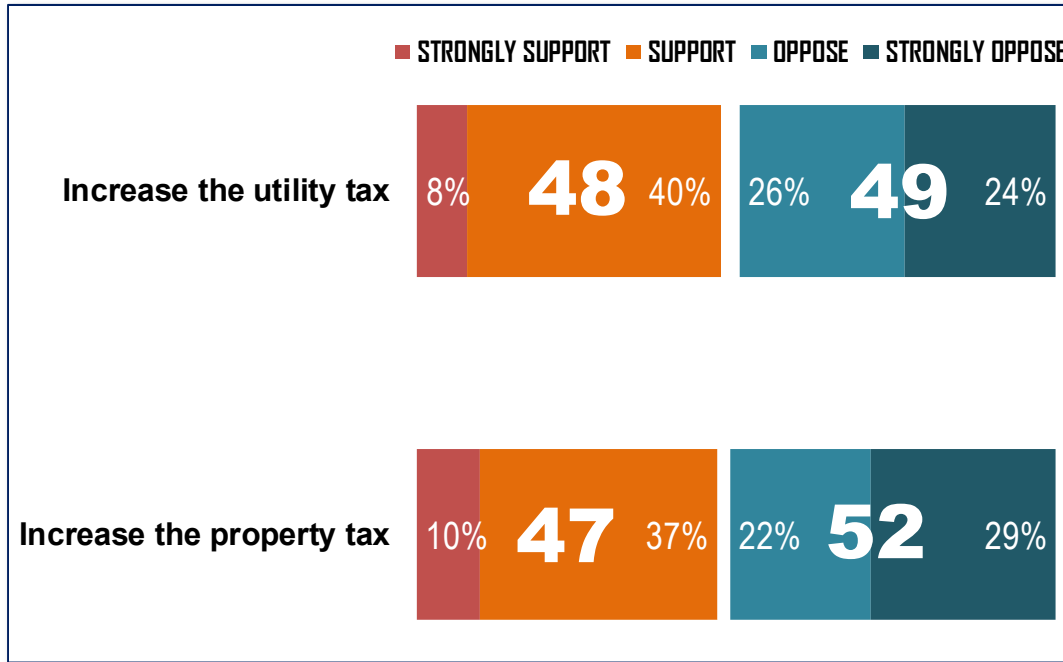
As you understand it today, which option are you most likely to support:

**Respondents were divided on the question of forming a Metropolitan Parks District, with a large 41% plurality having no opinion on the question.**

- **Support for the MPD went up with park usage, from**
  - 13% of those who did not visit any city parks last year to
  - 34% of those who visited more than 5.And from
  - 20% who participated in no parks programs or events to
  - 35% of those who participated in two or more.
- **Support for the MPD was also related to evaluation of the current Department, but in a counter intuitive way:**
  - Those who rated the Department’s value to taxpayers as “poor” or “unsatisfactory” favored the status quo margin of 36% to 28%;
  - Those who rated it “satisfactory” favored the status quo by 34% to 22%;
  - Those who rated the Department as “good” or “excellent” favored the MPD by a margin of 35% to 24%.



## Even Split on Increased Taxes to Fund Parks & Recreation



Q12 Under State law, Tumwater has few options for raising additional funds to support City Parks and Recreational Programs. If the City parks required more funding would you support or oppose the following...

**Respondents were evenly divided on support for a pair of potential tax increases to “raise additional funds to support City Parks and Recreational Programs.”**

- **Both propose taxes evenly divided survey respondents:**
  - Raising the utility tax drew 48% support vs. 49% opposition
  - Raising the property tax drew 47% support and 52% opposition
- **Taken together, the response was just as balanced:**
  - 30% would support both taxes;
  - 33% would oppose both.
- **There were some notable demographic differences**
  - Renters favored the property tax (61-39%) and opposed the utility tax (56-44%);
  - Homeowners opposed the property tax (54-46%); divided on the utility tax (50-50%);
  - Support for the property tax went down with age, from 58% support among those under 35 to 59% opposition among those over 65.
- **Opinion on the taxes was related to park usage:**
  - 57% of those who have not visited a park would oppose both taxes; whereas
  - 51% of frequent visitors (3+ visits) would support the utility tax increase; and
  - 49% of frequent visitors (3+) would support the property tax increase.



# SUMMARY

This survey was undertaken at the beginning of the public discussion about a proposal to form a Tumwater Metropolitan Parks District. One objective here was to provide a picture of the attitudinal terrain on which this discussion will take place and thereby provide a map for city decision-makers.

Public support for new initiatives and requires that constituents:

- 1) Perceive and understand the situation and agree that a need exists;
- 2) Perceive and understand the proposed solution and agree that the solution will address the need *as they define* it;
- 3) Understand what they are being asked to do and agree that their action will put the appropriate solution in place.

None of those elements are firmly in place. The idea is a new one to most residents, so opinions are not fully formed.

At this time, survey respondents' definition of the situation is that they have a well-functioning Parks and Recreation Department that performs well on the things they think are important. They use the parks and events and are general satisfied with them. There could be more trails and maybe some more attention to maintenance and restrooms, but city residents do not see a great need that needs immediate or extensive attention.

Given that view of the situation, it is not surprising that the solution tested in this survey, forming a Metropolitan Parks District, was met with tentative resistance. Residents are not sure what problem the MPD is aimed at solving. Further, or perhaps prior, the MPD is not well-understood, as evidenced by the 41% plurality who were undecided about whether to support or oppose its formation.

The final element, the action – in this case raise taxes – also met with resistance. That nearly half are willing to raise taxes for parks is a testimony to the high regard in which the Department and city parks are held. It is a strong platform from which to launch the discussion, and a seemingly short distance to majority support.

But raising taxes is always a heavy lift, and when the constituents don't recognize the need and don't understand the proposed solution, it will be easy to say "no" until the case is made.



---

# APPENDIX

---



# DRAFT TOPLINE DATA

<b>SAMPLE:</b> 853 Heads of Household in Tumwater
<b>MARGIN OF SAMPLING ERROR:</b> ±3.4% at the 95% level of confidence
<b>DATA COLLECTION:</b> Online. Sytematic sample invited by letter
<b>FIELD DATES:</b> Oct 24 – Nov 5, 2017
<b>GENDER:</b> MALE... <b>49%</b> FEMALE... <b>51%</b>
<ul style="list-style-type: none"> <li>• The questions are presented here as they were asked in the interview</li> <li>• The figures in bold type are percentages of respondents who gave each answer.</li> <li>• Percentages may not add to 100% due to rounding.</li> </ul>

1. Is your residence inside the Tumwater City Limits? [YES ONLY]
2. This survey should be completed by the male or female head of household – whoever had the most recent birthday. Are you the [ MALE / FEMALE ] head of this household?  
**49** MALE  
**51** FEMALE

3. These questions are about parks and recreation. Several Tumwater parks are listed below. How many times – if at all – has anyone from your household visited that facility in the past 12 months.

	NONE	1-2	3-5	MORE THAN 5
1: Historical Park (at base of falls) .....	<b>27</b>	<b>36</b>	<b>21</b>	<b>16</b>
2: Overlook Park (Tumwater Hill) .....	<b>64</b>	<b>25</b>	<b>5</b>	<b>7</b>
3: Pioneer Park off Henderson Boulevard .....	<b>40</b>	<b>28</b>	<b>13</b>	<b>20</b>
4: Tumwater Falls Park.....	<b>17</b>	<b>33</b>	<b>26</b>	<b>24</b>
5: Tumwater Valley Municipal Golf Course .....	<b>65</b>	<b>20</b>	<b>7</b>	<b>9</b>
6: A park in your neighborhood (name park) .....	<b>65</b>	<b>7</b>	<b>8</b>	<b>20</b>

4. What is the name of your neighborhood park? [n=289 who visted neighborhoodpark]

18% Barclift	4% V Street	1% Kettle View
13% Jim Brown	3% Palermo	>1% Tumwater Valley
13% Kennydell	3% Tumwater Hill	0% 5th & Hayes
11% Deschutes Valley	3% Ridge at Suncrest	0% Historical Park
6% Issabella Bush	2% Pioneer	10% Other
6% Overlook Point	2% Bridlewood	1% Don't Know
5% T Street park	1% Tumwater Falls	



5. In the last year, have you, or someone in your household, participated in any of the following programs. Please indicate the number of times someone from your household has participated in each program.

	NONE	1-2	3-5	MORE THAN 5
1: Tumwater Youth Recreation or Sports Programs..	88	5	4	3
2: Old Town Center Senior Programs .....	97	1	1	1
3: Old Town Center Youth Programs .....	98	1	*	1
4: Tumwater Events/Festivals/Parade .....	46	44	8	2
5: Tumwater Classes or Camps.....	93	6	1	1

6. Tumwater Parks & Recreation performs many functions and operates a variety of facilities and programs. In these next questions, we will ask about the relative importance of these facilities and programs. We will show you sets of 4 programs and facilities. In each set, indicate which one is the most important to you and your household and which one is the least important one to you. There will be 10 sets.

**The Scores replicates a distribution of 100 points across the list of items.**  
 Items were presented in sets of 4 rotated items each and asked to indicate the highest & lowest priority in each set. There were 10 sets of 4 rotated items each. Each item appeared in at least 3 sets, so it was rated against every other item at least once.

- 11.9 Park maintenance
- 10.9 Restrooms
- 10.7 Trails
- 9.6 Playgrounds
- 9.0 Tumwater events/festivals/parade
- 8.8 Sports fields and sports courts
- 7.5 Activities for teens
- 7.4 Activities for toddlers and youth
- 7.0 Senior Programs
- 6.7 Adult recreation programs
- 6.0 Park rental facilities (picnic shelters)
- 4.7 Tumwater Valley Golf Course

7. Here is the same list of programs. For each one give the Department a grade, like they do in school, where A is Excellent, B is Good, C is Satisfactory, D is Unsatisfactory and F is Poor. What grade would you give Tumwater Parks & Recreation for each of the following?

<b>ROTATE</b>	<b>F</b>	<b>D</b>	<b>C</b>	<b>B</b>	<b>A</b>	<b>NO OP</b>
1: Park rental facilities (picnic shelters).....	1	3	17	21	9	50
2: Playgrounds .....	1	4	13	35	17	30
3: Sports fields and sports courts.....	1	4	15	28	12	40
4: Tumwater events/festivals/parade.....	1	2	14	35	25	23
5: Trails .....	2	8	20	33	10	27
6: Restrooms .....	2	7	24	34	10	24
7: Overall park condition .....	1	3	14	48	25	10
8: Activities for toddlers and youth.....	1	2	11	13	5	69
9: Activities for teens .....	1	4	10	7	4	74
10: Senior Programs .....	1	2	9	8	3	78
11: Tumwater Valley Golf Course.....	2	2	8	19	12	57

8. As a Department of City government, Tumwater Parks & Recreation is a public agency supported by local tax dollars. Overall, how would you rate the value your household receives from Tumwater Parks & Recreation? Would you say the value is...

- 4 Poor
- 4 Unsatisfactory
- 41 Satisfactory
- 39 Good
- 12 Excellent

9. If you could distribute 100 dollars to indicate your priorities for the Parks and Recreation Department, how many dollars would you give to each of the following:

[AVERAGE DOLLAR AMOUNT]

- 24 A new facility like a community center or swimming pool
- 22 Improve maintenance on existing park sites
- 22 New parks and/or trails
- 16 Improve park safety and security with more staff patrolling parks
- 10 More Community events
- 5 Public Art

**[SUM TO \$100]**

- 10.** Tumwater offers a range of recreational facilities, programs and services. In these next questions, we will ask about your priorities for some new programs and facilities that have been suggested by residents. The city can't do everything on this list so we must make some hard choices.

We will show you sets of 4 of these suggested facilities, programs and services. In each set, indicate which one do you think should have the highest priority and which one should have the lowest priority. There will be 10 sets.

**The Scores replicates a distribution of 100 points across the list of items.**

Items were presented in sets of 4 rotated items each and asked to indicate the highest & lowest priority in each set. There were 10 sets of 4 rotated items each. Each item appeared in at least 3 sets, so it was rated against every other item at least once.

- 11.1** Walking, hiking, and biking trails
- 9.1** A Community Center for indoor socializing/events, sports courts, & exercise areas
- 8.7** Undeveloped open space to conserve habitat such as trees and wetlands
- 8.4** Several smaller neighborhood parks
- 8.4** A new community park similar to Pioneer Park
- 8.1** An indoor swimming pool
- 7.8** Outdoor sports fields such as soccer and baseball fields
- 7.4** Outdoor sports courts such as tennis, volleyball, or basketball courts
- 7.1** Improved outdoor community event space at Tumwater Valley
- 7.0** A new Senior Center
- 6.6** An off-leash dog park
- 6.5** An outdoor swimming pool
- 3.9** A skate park

- 11.** As noted, Parks & Recreation is funded as part of the Tumwater city budget. Some cities around the state have formed Metropolitan Parks Districts to administer their parks and provide a dedicated funding source for developing and maintaining parks and recreation programs and facilities.

There is discussion about forming a Metropolitan Parks District for Tumwater. A Parks District would provide funding for improving existing parks and funding future parks and facilities. It would be governed by the City Council and would have a separate taxing authority creating the dedicated funding source – similar to the recent voter approved measure in the City of Olympia, or a School District.

As you understand it today, which option are you most likely to support:

- 27** Forming a Tumwater Metropolitan Parks District
- 32** Keeping the Parks & Recreation Department as it is
- 41** Undecided

- 12.** Under State law, Tumwater has few options for raising additional funds to support City Parks and Recreational Programs. If the City parks required more funding would you support or oppose the following

	STRONGLY SUPPORT	SUPPORT	OPPOSE	STRONGLY OPPOSE	NO ANS
Increase the property tax	<b>10</b>	<b>37</b>	<b>22</b>	<b>29</b>	<b>2</b>
Increase the utility tax	<b>8</b>	<b>40</b>	<b>26</b>	<b>24</b>	<b>3</b>

## HOUSING

This next series of questions concerns housing for Tumwater's most vulnerable citizens. Most vulnerable means people not able to meet basic needs of shelter and safety. Like many cities, Tumwater has increasing rental rates and decreasing housing vacancy. These circumstances, coupled with a lack of shelter space, has contributed to more people becoming homeless.

- 13.** How much of a problem do you think homelessness is the City of Tumwater?

- 3** Not a problem → Q13.1
- 33** Minor problem → Q13.1
- 42** Moderate problem → Q13.1
- 22** Significant problem → Q13.2

- 13.1.** What makes homelessness less significant problem in Tumwater?

[TOP ANSWERS]

- 16%** Compared to Olympia
- 16%** Less visible here
- 12%** Olympia more hospitable...
- 11%** No central gathering place
- 7%** Fewer services here
- 5%** City law

- 13.2.** What makes homelessness a significant problem in Tumwater?

[TOP ANSWERS]

- 17%** Panhandling
- 14%** Housing costs
- 12%** Clamps
- 10%** Fewer services here
- 8%** Numbers increasing
- 7%** Children at risk

- 14.** The city council is considering a package of services to help vulnerable youth, adults and families in Tumwater, such as low-income, developmentally disabled, chronically homeless, mentally ill, and others. The package has several parts, which are listed below. For each one, please indicate whether you would be likely to Strongly Oppose that proposal, Oppose, Support or Strongly Support having the city do that.

<b>DO NOT ROTATE</b>	STG OP	OPP	SUPPORT	STG SUPT	DK
1: Fund the construction or renovation of apartments or houses in Tumwater to be made available at lower rents for chronically homeless families with children .....	14	15	46	25	1
2: Fund the construction or renovation of apartments or houses in Tumwater to be made available at lower rents for chronically homeless adults .....	16	27	41	14	1
3: Pay for services for Tumwater residents such as mental health services or drug and alcohol treatment .....	11	22	45	20	2
4: Help lower income residents in Tumwater pay their rent. ....	13	34	38	14	1
5: Build and operate a well supervised shelter in Tumwater with services for chronically homeless persons. ....	19	24	40	16	1

- 15.** If a proposal including all these features were put before the voters, would you be inclined to support or oppose this proposal?

- 19 Definitely Oppose
- 21 Probably Oppose
- 41 Probably Support
- 19 Definitely Support

- 15.1.** What would be the main reason you would [SUPPORT/ OPPOSE] this proposal?  
[OPEN ENDED]

**Support**

- 22% Help people in need
- 21% Moral / Civic duty
- 9% Benefits the community
- 8% Have to do something
- 7% I have reservations about support

**Oppose**

- 25% Cost / Funding / Taxes
- 13% Will attract more homeless
- 8% Not a City responsibility
- 7% Oppose handouts
- 7% Other priorities for city
- 7% Too many programs in the package
- 6% Enabling

- 16.** The city has three potential sources of money to pay for these proposals for homeless housing and services. Which of the following – if any – do you think would be the best way to pay for these programs? [CHECK ALL THAT APPLY]

- 39 Sales tax
- 26 Increase the property tax
- 21 Increase the utility tax
- 37 [NONE]

- 17.** Both the parks improvements discussed earlier, and the housing proposal will require more taxes. If both a housing proposal and a parks proposal were on the ballot, what you would be most most likely to support? Of course, the details would matter, but would your inclination be to...
- 40** Support both proposals
  - 28** Support the parks measure, but not the housing proposal
  - 15** Support the housing proposal, but not the parks proposal
  - 17** Oppose both proposals

---

**FOR OUR STATISTICAL ANALYSIS**

- 18.** Please indicate your age.
- 10** 18-35
  - 44** 36-50
  - 22** 51-64
  - 24** 65+
- 19.** Do you own or rent the place in which you live?
- 88** OWN
  - 11** RENT
- 20.** Which of these best describes your household at this time?
- 34** Couple with Children at Home
  - 38** Couple with No Children at Home
  - 4** Single with Children at Home
  - 24** Single with No Children at Home
- 21.** Which of the following best describes you at this time? Are you. . .
- 9** Self-Employed or Business Owner
  - 26** Employed in Private Business
  - 36** Employed in the Public Sector, Like a Govt Agency or Educational Institution
  - 3** Not employed outside the home
  - 2** Student
  - 24** Retired
- 22.** Finally, which of these four broad categories best describes your approximate household income - before taxes - for this year.
- 4** \$25,000 or less
  - 14** \$25 to 50,000
  - 42** \$50 to 100,000
  - 24** \$100,000 to \$150,000
  - 12** Over \$150,000
  - 3** No answer]

*Thank you very much. You have been very helpful. Redirect to City website*